



Good Life,
Good Business:

ANDY KRAEMER

Robert Waldinger of Harvard University in his study of adult happiness based on the tracking of a group of 724 American men for 76 years denoted that *"Good relationships keep us happier and healthier."* If there is a panacea for illness and misery, it would be good relationships. It could be said as one of the fundamentals for longevity and fulfilment.

One person who values relationship topmost is Andreas 'Andy' Kraemer, a professional, an entrepreneur, and investor to the Philippines from Germany. In his words, *"The unshakable bond between my parents showed me that you can achieve a lot if you stick together in difficult times and if you keep getting back on your feet."* It is not surprising that to his wife he is supportive and adventurous. Andy remarked, *"My wife and I are passionate about travelling and love getting to know foreign lands, people and cultures."* Andy puts premium in social circles and interaction. Look good, do good, feel good, and make pleasant encounters.

In 2004, Andy founded HairForLife, a consultancy center in Europe for hair transplantation. His own experience of hair loss and hair transplant motivated him to start a research on how to satisfactory help individuals experiencing the same and has been victimized by failed hair cosmetic procedures. Although the office is based in Switzerland, Andy still offers online consultation for people suffering hair loss who wants to regain their confidence back.

"Over several years, I immersed myself in intensive study on all aspects of hair transplantations. And this led to the founding of a consultancy that guides individuals on their way to a successful hair transplant, especially by helping them to choose a competent hair transplant surgeon and a suitable clinic."

Aside from HairForLife, he is also an advocate of helping botched cosmetic procedure patients, he launched an online consultancy service called Pro-Patient whose goal is to provide holistic assistance to patients.

"I have seen individuals who suffered from botched cosmetic procedures whose situation has gone from bad to worse. Most of them were traumatized and disfigured. I help them get advice on how to make compensation claim, to at least afford corrective surgery and I point them to a specialist who can set things right."

Together with Hairline Clinic, he opened a training center in Ankara, Turkey for doctors, physicians and hair surgeons who wants to specialize on successful hair transplantations. For four years of going back and forth in the Philippines his wife and him fell in love with the hospitality of Filipinos and their close family bond.

Andy possesses very positive outlook for his businesses. He continuously does researches and works on alternative strategies to safeguard his investments from the changing economies. His positive working relations and attitude with people have gained him success and strengthens his determination to continue his business path.

"I think that what I have achieved professionally I owe to my determination to treat people the way I would like to be treated. This entails fairness, authenticity and high degree of goodwill."

Despite his achievements in his businesses, Andy still manages to balance family, work and leisure by regularly going on a vacation with his wife and watching movies with her. He had mastered time management, getting used to structured, well-organized life since childhood. *"Indeed, we all need to find our own rhythm and organize ourselves in a way that aligns with our own specific needs."*

His advice to those who also want to start and go in business. **"Do the things you love to do, and money will come after. Blend with the community and have a feel of your environment."**

For more information of what Andy does, visit his websites HairForLife at <https://www.hairforlife.info/en/>, HairForLife Training Center at <https://www.hairforlife.info/en/hair-transplant-surgery-training-fue-workshop-ankara-turkey/>

and Pro-Patient at <http://www.propatient-beratungsstelle.de/>.